

Description

GREEK NATURAL BEAUTY, POWERED BY SCIENCE

KORRES is a Greek skincare brand, born out of Athens' oldest homeopathic pharmacy in 1996. Founded by Greek Pharmacist George Korres who believes in the innate potency of natural ingredients and chemical engineer Lena Philippou who believes that nature is the inspiration for scientific discovery.

Inspired by the most powerful natural ingredients and local traditions, KORRES delivers effective natural products; discovered in nature and nurtured by science. KORRES collaborates with over 15 different European academic universities to do ground-breaking research into the power of plants. Our research shapes and nurtures nature's inherent powers.

Today KORRES takes Greek herbs around the world through more than 400 natural products, with brand presence in 30 markets. It is all about clean, effective plant-powered formulas that capture the beauty of Greece in harmony with nature.

KORRES is looking for a dynamic, self-motivated Digital Designer to join our Team. You will be working in a challenging international environment which embraces continuous learning and growth alongside a dynamic team of experienced professionals.

Main Responsibilities

- Create original graphic content based on creative brief
- Design digital campaigns assets (site, email, digital media, etc.) according to brand aesthetics
- Take into account digital best practices per medium
- Execute projects independently or collaborate under the guidance of experienced designers, ensuring high-quality deliverables
- Maintain graphic consistency across all deliverables
- Manage multiple projects simultaneously, ensuring that they are delivered on time
- Collaborate with the creative team to support company's designing needs

Requirements

- At least two (2) years of professional experience in creative positions as a designer
- Bachelor's degree in Graphic Design or related field
- Expertise in design and fluent in Adobe Creative Suite including Illustrator, Photoshop, InDesign, etc. Experience in Figma will be preferred. Experience in After Effects is a plus.
- Excellent communication and collaboration skills, with the ability to work effectively in a team environment.
- Stay up-to-date with the latest digital trends and technologies, and incorporate them into campaigns when appropriate.
- Strong desire for continuous improvement, with a curiosity to explore new techniques and trends in design
- Online portfolio of completed design projects is required
- Understanding of digital marketing and advertising best practices

- Creative flair and strong visual design skills (good sense of balance, grid, color, typography, etc.)
- Ability to meet deadlines while maintaining high standards of quality and attention to detail
- An eye for fine details: Attention to detail is critical
- Experience working in Digital Environment will be considered a plus
- Excellent command of the English and the Greek language (both written and spoken)