COURSE OUTLINE

- ## GENERAL

SCHOOL	SCHOOL OF APPLIED ARTS & CULTURE
ACADEMIC UNIT	DEPARTMENT OF GRAPHIC DESIGN & VISUAL COMMUNICATION
LEVEL OF STUDIES	Undergraduate
COURSE CODE	N1-2010 **SEMESTER** B
COURSE TITLE	COLOUR PRACTICES AND COMPOSITION

INDEPENDENT TEACHING ACTIVITIES *if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits*	**WEEKLY TEACHING HOURS**	**CREDITS**
	4	5
Add rows if necessary. The organization of teaching and the teaching methods used are described in detail at (d)		

COURSE TYPE *general background, special background, specialized general knowledge, skills development*	**General background**
PREREQUISITE COURSES	NO
LANGUAGE OF INSTRUCTION and EXAMINATIONS	GREEK
IS THE COURSE OFFERED TO ERASMUS STUDENTS?	YES (in English)
COURSE WEBSITE (URL)	

- ## LEARNING OUTCOMES

Learning outcomes
The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described. Consult Appendix A   *· Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*   *· Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*   *· Guidelines for writing Learning Outcomes*

Upon successful completion of the course the student:

Be able to understand the plastic values of color and the use of materials and media.
Apply his knowledge and skills in Graphic Design.
Developed his color perception and synthetic ability, along with the use of a variety of materials and techniques.

The exercises in more detail:
• Simplification of themes from physical stylization.
• Use of watercolor, oil pastels, and Chinese ink.
• An initial approach to color sketching.
• Analysis of color and light in the landscape.
• Study of objects from nature. Textures, rendering of various visual impressions.

General Competences

Taking into consideration the general competences that the degree-holder must acquire

(as these appear in the Diploma Supplement and appear below), at which of the following

does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology	Production of new research ideas
	Project planning and management
	Respect for difference and multiculturalism
Adapting to new situations	Respect for the natural
Decision-making environment responsibility	Showing social, professional and ethical
Working independently	and sensitivity to gender issues
Team work	Criticism and self-criticism
Working in an international environment	Production of free, creative and inductive
thinking	
Working in an interdisciplinary environment	Others…

Working independently
Team work
Working in an international environment
Working in an interdisciplinary environment
Production of new research ideas
Respect for difference and multiculturalism
Respect for the natural environment
Showing social, professional and ethical responsibility and
sensitivity to gender issues
Criticism and self-criticism
Production of free, creative and inductive thinking

- **SYLLABUS**

Theoretical Part of the Course

Analysis and interpretation of the basic principles in color.

Line, surface, color and tone values, shading scales.

Color approach to reality with harmonies and contrasts. Screenings, visits to museums and archeological sites.

Laboratory part of the Course

Color and light. Tone, shade, intensity.

Approach of the reality with rules of color and tonal relations. Development of design concept and imaginative approach to the various topics.

Tempera, acrylics, etc. Exercises of basic principles of color and design. Physical studies.

- **TEACHING and LEARNING METHODS – EVALUATION**

DELIVERY *Face-to-face, Distance learning, etc.*	Face-to-face
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY *Use of ICT in teaching, laboratory*	Presentations on power point and video projections.

	Activity	Semester workload
	Lectures	25
	Art Creations	65
TEACHING METHODS	Teamwork	20
The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.	Educational Visits to museums	05
	E class	10
The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS	**Course total**	**125**

STUDENT PERFORMANCE EVALUATION Description of the *evaluation procedure, Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires,* short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation. Other specifically-defined evaluation criteria are given, and if and where they are accessible to students.	*Visual creation* *Written work* *Group work* *Public presentation* *Written examination*

- **ATTACHED BIBLIOGRAPHY**

- Robert, L. Herbert. *Η σύγχρονη τέχνη*. Αθήνα: Σχήμα.
- Paul Klee. *Η εικαστική σκέψη, τα μαθήματα στη σχολή Μπαουχαουζ*. Αθήνα: Μέλισσα.
- Πλίνιος ο πρεσβύτερος, *Περί της αρχαίας ελληνικής ζωγραφικής*. Αθήνα: Αγρα.
- Πανόφσκι, Έρβιν. *Μελέτες Εικονολογίας.* Νεφέλη 1991
- MATISSE HENRI. *Γραπτά και Ρήσεις για την Τέχνη*. Αθήνα: Νεφέλη.