

COURSE OUTLINE

- **GENERAL**

SCHOOL	SCHOOL OF APPLIED ARTS & CULTURE		
ACADEMIC UNIT	DEPARTMENT OF GRAPHIC DESIGN & VISUAL COMMUNICATION		
LEVEL OF STUDIES	Undergraduate		
COURSE CODE	N1-1010	SEMESTER	A
COURSE TITLE	COLOR PRINCIPLES		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
		4	5
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail at (d)</i>			
COURSE TYPE <i>general background, special background, specialized general knowledge, skills development</i>	General background		
PREREQUISITE COURSES	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS	GREEK		
IS THE COURSE OFFERED TO ERASMUS STUDENTS?	YES (in English)		
COURSE WEBSITE (URL)	https://eclass.uniwa.gr/courses/GD178/		

- **LEARNING OUTCOMES**

<p>Learning outcomes</p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described. Consult Appendix A</i></p> <ul style="list-style-type: none"> · Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area · Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B · Guidelines for writing Learning Outcomes
<p>Upon successful completion of the course the student:</p> <ul style="list-style-type: none"> • Has been introduced to and understands the basic principles and concepts of Free Design and Color. • Can make detailed designs of natural objects. • Has understood the structural elements of the form. • Has learned to render tonal scales and colors tones. • Has learned how basic and complementary colors work together. • Has developed the ability to create proposals for simple and complex objects with design and color. • Has acquired the ability to create with light and shadow balances of tonal and color contrasts and harmonies.
<p>General Competences</p> <p><i>Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following</i></p>

<i>does the course aim?</i>	
Search for, analysis and synthesis of data and information, with the use of the necessary technology	Production of new research ideas
Adapting to new situations	Project planning and management
Decision-making environment	Respect for difference and multiculturalism
responsibility	Respect for the natural
Working independently	Showing social, professional and ethical
Team work	and sensitivity to gender issues
Working in an international environment	Criticism and self-criticism
thinking	Production of free, creative and inductive
Working in an interdisciplinary environment	Others...

<p><i>Working independently</i></p> <p><i>Team work</i></p> <p><i>Working in an international environment</i></p> <p><i>Working in an interdisciplinary environment</i></p> <p><i>Production of new research ideas</i></p> <p><i>Respect for difference and multiculturalism</i></p> <p><i>Respect for the natural environment</i></p> <p><i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i></p> <p><i>Criticism and self-criticism</i></p> <p><i>Production of free, creative and inductive thinking</i></p>
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- **SYLLABUS**

Theoretical Part of the Course

The role and synthetic value of color and its relationship with the other elements of the image: color and shape, space, rhythm, the symbolic and psychological value of color, color as a carrier of messages, etc.

Theory of the basic principles and concepts of Color.

Analysis of the form, the shading of tonal values , and colors in a work of art.

Approach to the primary visual elements in Color.

Analysis of the color management of works of art from different eras and connection with classical and modern aesthetic theories.

Laboratory part of the Course

The lesson through the student's practice in the use of color with traditional techniques (tempera, acrylic, inks, pastels) and digital media as well as a combination of the two intends to encourage him in expanding his perception of the possibilities of color.

Natural color rendering is the first step in processing an image.

Reconstruction of images using different media (traditional and digital) and color techniques.

- **TEACHING and LEARNING METHODS – EVALUATION**

<p style="text-align: center;">DELIVERY</p> <p><i>Face-to-face, Distance learning, etc.</i></p>	Face-to-face	
<p style="text-align: center;">USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</p> <p><i>Use of ICT in teaching, laboratory education, communication with students</i></p>	Presentations on power point and video projections.	
<p style="text-align: center;">TEACHING METHODS</p> <p><i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>	Activity	Semester workload
	Lectures	25
	Art Creations	65
	Teamwork	20
	Educational Visits to museums	05
	E class	10
	Course total	125
<p style="text-align: center;">STUDENT PERFORMANCE EVALUATION</p> <p><i>Description of the evaluation procedure, Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation. Other specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	<p><i>Visual creation</i> <i>Written work</i> <i>Group work</i> <i>Public presentation</i> <i>Written examination</i></p>	

● **ATTACHED BIBLIOGRAPHY**

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- Gestner, K. (1986). *Les Formes dew couleurs*. Bibliothèque des Arts.
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