### **COURSE OUTLINE**

# (1) GENERAL

| SCHOOL                                                                                                                                                                                                                                                | SCHOOL OF APPLIED ARTS & CULTURE |                 |                             |               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|-----------------|-----------------------------|---------------|
| ACADEMIC UNIT                                                                                                                                                                                                                                         | DEPARTMENT OF GRAPHIC AND VISUAL |                 |                             |               |
|                                                                                                                                                                                                                                                       | COMMUNICATION DESIGN             |                 |                             |               |
| LEVEL OF STUDIES                                                                                                                                                                                                                                      | UNDERGRADUATE STUDIES            |                 |                             |               |
| COURSE CODE                                                                                                                                                                                                                                           | N1-4100                          | SEMESTER D      |                             |               |
| COURSETITLE                                                                                                                                                                                                                                           | SKETCH - ILLUSTRATION            |                 |                             |               |
| INDEPENDENT TEACHING ACTIVITIES  if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits |                                  |                 | WEEKLY<br>TEACHING<br>HOURS | CREDITS       |
| _                                                                                                                                                                                                                                                     |                                  |                 | 4                           | 6             |
|                                                                                                                                                                                                                                                       |                                  |                 |                             |               |
|                                                                                                                                                                                                                                                       |                                  |                 |                             |               |
| Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).                                                                                                                                     |                                  |                 |                             |               |
| COURSE TYPE<br>general background,<br>special background, specialised general<br>knowledge, skills development                                                                                                                                        |                                  | Foundation Spec | ialization                  |               |
| PREREQUISITE COURSES:                                                                                                                                                                                                                                 |                                  |                 |                             |               |
| LANGUAGE OF INSTRUCTION and EXAMINATIONS:                                                                                                                                                                                                             | GREEK                            |                 |                             |               |
| IS THE COURSE OFFERED TO ERASMUS STUDENTS                                                                                                                                                                                                             | YES                              |                 |                             |               |
| COURSE WEBSITE (URL)                                                                                                                                                                                                                                  | http://www.g<br>kateythynsi-g    |                 | se/skitso-eikonogra         | <u>afisi-</u> |

## (2) LEARNING OUTCOMES

### Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area
- Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B
- Guidelines for writing Learning Outcomes

## After the completion of the course the students will be able to:

- Develop aesthetic perception in the text visualization and insight with spiritual quality in sketching the forms and psychodynamics of the human body in illustration.
- Decode the morphoplastic qualities in illustration.
- Understand the artistic path from the conception of the idea to the final illustration through sketching.
- Understand the rules of artistic expression, and the morphoplastic perception of new forms and visual rhythms in sketch and illustration.

#### General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology

Adapting to new situations

Decision-making

Working independently

Team work

Working in an international environment

Working in an interdisciplinary environment

Production of new research ideas

Project planning and management

Respect for difference and multiculturalism

Respect for the natural environment

Showing social, professional and ethical responsibility and

sensitivity to gender issues Criticism and self-criticism

Production of free, creative and inductive thinking

Others...

.....

Working independently

Team work

Criticism and self-criticism

Production of free, creative and inductive thinking

Development of morphoplastic synthetic perception

Development of personal expression

## (3) SYLLABUS

The text visualization and the sketch and their evolutionary path over time. Fundamental knowledge of the techniques and styles of sketch and illustration. Comprehension of the visual communication code, through fast sketches that express emotional states and interpret in various ways the alterations of the form created by the dynamics of the shapes and the behavior of colors in illustration.

DELIVERY Face-to-face

## (4) TEACHING and LEARNING METHODS - EVALUATION

| Face-to-face, Distance learning, etc.                                                                                                              |                                        |                   |
|----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|-------------------|
|                                                                                                                                                    | e-Class, MS Teams,<br>Microsoft Office |                   |
| TEACHING METHODS                                                                                                                                   | Activity                               | Semester workload |
| The manner and methods of teaching are described in detail.                                                                                        | Lectures / Art workshop                | 50                |
| placements, clinical practice, art workshop.                                                                                                       | Artistic creativity                    | 50                |
|                                                                                                                                                    | Project preparation -<br>Assignments   | 50                |
| The student's study hours for each learning activity are given as well as the hours of non- directed study according to the principles of the ECTS |                                        |                   |
|                                                                                                                                                    | Course total                           | 150               |

#### STUDENT PERFORMANCE EVALUATION

Description of the evaluation procedure

Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other

Specifically-defined evaluation criteria are given, and if and where they are accessible to students.

Assignments
laboratory work
Artistic work
Public presentation
Participation in the course.

### (5) ATTACHED BIBLIOGRAPHY

## - Suggested bibliography:

Μπενάκη Α. & Τσιούρης Γ. (2015). Ψυχοδυναμική Ανθρωπίνου Σώματος και Σημειολογία Μορφών. Εκδόσεις ΙΩΝ.

Μπενάκη Α. (2010). Αέναες Εικαστικές Αρμονίες Ελεύθερο Σχέδιο-Χρώμα. Εκδόσεις ΙΩΝ, Αθήνα.

Wigan, M. (2009). The Visual Dictionary of Illustration. Ava Publishing.

Little St. (2005). Οι «...ισμοί» στην τέχνη. Εκδόσεις Σαββάλας.

Σιβροπούλου Ρ. (2004). Ταξίδι στον κόσμο των εικονογραφημένων μικρών ιστοριών. Εκδόσεις ΜΕΤΑΙΧΜΙΟ.

Τσιούρης Γ. (2003). Το σχέδιο και το χρώμα μας αποκαλύπτουν. Εκδόσεις ΙΩΝ, Αθήνα.

Παπασταμούλης Κ. (2003). Χρώμα - σκίτσο και αρχές ελευθέρου σχεδίου. Εκδόσεις ΙΩΝ.

Klee P. (1989). Η εικαστική σκέψη. Τα μαθήματα στη σχολή Μπαουχάουζ. Τόμος ΙΙ. Μεταφρασμένη έκδοση. Εκδόσεις Μέλισσα.

Fischer E. (1981). Η αναγκαιότητα της τέχνης. Εκδόσεις Θεμέλιο 1981.

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Reinhold Van N. (1974). En F. Principles of colour. CONY.

Reinhold Van N. (1970). Johannes Itten, The Elements of colour. Van Nostrand Reinhold CONY. Πεγέ Z. (1964). Η ζωγραφική στο  $19^{\circ}$  αιώνα. Μεταφρασμένη έκδοση. Εκδόσεις Νεφέλη, Αθήνα.