

CV _ Hatzitheodorou Vangelis



Hatzitheodorou Vangelis

Associate Professor

Department of Graphic Design and Visual Communication Design

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Studies

- o 2013 : PhD, Department of Media Communication and Culture, PANTEIO University
- o 1990 : Master of Arts, in Graphic Design, Central Saint Martins, London Institute
- o 1989 : BA(Hons), in Graphic Information Design, Harrow Campus, Westminster University
- o 1983 : Degree in Graphic Design, SGTS, TEI Athens

Fields of research

- o Graphic design / Branding
- o Design management in visual communication
- o Typography and font design

Διδασκαλία

- o Anatomy and structure of packaging (N1-6080)
- o Branding in packaging (N1-7030)
- o Management and ethics in design (N1-3050)
- o Signage and communication design (N1-6100)
- o Design & Management of visual communication (N1-7090)

Επιλεγμένες δημοσιεύσεις

1. Hatzitheodorou, V. (1992), "Typography today" in White Bible III, Athens: Lambropoulos, 2(1), pp. 18-19
2. Hatzitheodorou, V. (1999), " What the Olympic Games signal in the field of visual communication" Athens: Marketing Week, No: 796, 2(1), pp. 62-63
3. Hatzitheodorou, V. (2002), "Σύστημα Σημάτων και Διαχείριση του Πληροφοριακού Σχεδιασμού", in 1st International Conference in Typography and Visual Communication, Thessaloniki: University of Macedonia, 10(1), pp. 271-281
4. Hatzitheodorou, V. (2011), " The awards of Greek graphic design" EBGE 2011, Athens: Graphopress, 25(2), pp. 11-150
5. Hatzitheodorou, V. (2013), " Mnemosyne: The role of Graphic Designer today" στο 5th ICTVC, Nicosia: University of Nicosia
6. Hatzitheodorou, V. (2019), "Petroglyphics of Naxos: Visual analysis and contemporary design" στο 7th ICTVC, Patra: University of Patras