

## SEMESTER B SPRING

<b>Course Code</b>	N1-2070
Module	Theoretical Course, General Foundation.
Title:	HISTORY OF ART II (ΙΣΤΟΡΙΑ ΤΕΧΝΗΣ ΙΙ)
Teacher:	Collaborator professor
Contact:	
Level	6 (Undergraduate)
Semester	SECOND
<b>Module Aims</b>	The aim of the course is to familiarize students with the history of art for the designated period. Moreover, <i>History of Art from the Prehistoric Times to the Nineteenth Century</i> aims to foster the artistic sensibility of the students towards the work of art. They should therefore be able to study and to understand the work of art.
<b>Module Subject</b>	Greek Mycenaean Civilization, Mycenae, Pylos, Geometric Art, Geometric Pottery, Rhythms. Archaic Art, Rhythms. Classical Art. The monuments of the Acropolis. Sources of monumental sculpture. Art in Greek Cities - States. Temples. Post-classical years to the end of the ancient world. Painters of post-classical times. The Art of the Ancient Macedonians. Pella, Vergina, Dion.
Number of Credits	3

<b>Course Code</b>	N1-2040
Module	Synthesis, General Foundation.
Title:	PHOTOGRAPHY AND DIGITAL IMAGE PROCESSING
Teacher:	Antonia Bardi
Contact:	6 (Undergraduate)
Level	Second
<b>Module Aims</b>	Students will acquire the technical proficiency to shoot well-exposed photographs and operate DSLRs in manual settings. Through framing and other aesthetic devices, they will be competent to visually underline the parts of the image that they intend to emphasize. Moreover, students will be able to form judgments and assess other images they see, as well as talk about ideas, problems and solutions regarding their own photographic practice. Upon successful completion of the module, students become autonomous in how they choose to manage the shooting and processing of their images in order to serve their aesthetic preferences.
<b>Module Subject</b>	The technical characteristics of DSLR cameras, lenses aperture and shutter speed, exposure, the zone system. Tools in Photoshop. MODES: CMYK, RGB, GRAYSCALE. Automatic and manual focusing, shutter speed and aperture priorities. Photoshop: the basic principles. Different file formats: TIFF, RAW, JPEG. Processing and conversion of RAW files. Converting color photographs to black and white. Image retouching, using Adjustment Layers, calibration.
Number of Credits	4

<b>Course Code</b>	N1-2060
Module	Synthesis, General Foundation.
Title:	PRINTING SUBSTRATES (ΕΚΤΥΠΩΤΙΚΑ ΥΠΟΣΤΡΩΜΑΤΑ)
Teacher:	BELESSI VASSILIKI
Contact:	vbelessi@uniwa.gr
Level	6 (Undergraduate)
Semester	SECOND
<b>Module Aims</b>	Basics about printing substrates (raw materials, preparation methods, properties and their applications in the printing technologies) are included.
<b>Module Subject</b>	This course deals with the printing substrates and mainly with paper, paperboard, polymers, and textiles. Definitions about the substrates, raw materials, structure of materials, methods and production's treatment, as well as the quality control methods are studied.
Number of Credits	5

<b>Course Code</b>	N1-2030
Module	Synthesis, General Foundation.

Title:	TYPOGRAPHY AND TYPOGRAPHIC APPLICATIONS (ΤΥΠΟΓΡΑΦΙΑ ΚΑΙ ΤΥΠΟΓΡΑΦΙΚΟΣ ΣΧΕΔΙΑΣΜΟΣ)
Teacher:	
Contact:	
Level	6 (Undergraduate)
Semester	SECOND
<b>Module Aims</b>	
<b>Module Subject</b>	
Number of Credits	5

<b>Course Code</b>	N1-2020
Module	Theoretical Course, General Foundation.
Title:	GRAPHIC ARTS HISTORY AND TYPOGRAPHY (ΙΣΤΟΡΙΑ ΓΡΑΦΙΚΩΝ ΤΕΧΝΩΝ ΚΑΙ ΤΥΠΟΓΡΑΦΙΑΣ)
Teacher:	
Contact:	
Level	6 (Undergraduate)
Semester	SECOND
<b>Module Aims</b>	The aim of the unit is to provide students with an understanding of the historical process of the development of Graphic Arts. It examines the evolution of Graphic Arts from its birth and the early trials and applications to the latest technological achievements.
<b>Module Subject</b>	The Prehistory of Graphic Arts. The earliest forms of graphic communication, the invention of writing, the evolution of handwritten communication and the development of Greek writing, the materials of writing, from manuscript to printed communication. The Graphic Arts from the 15th to 19th century the invention of printing, the inventor Johannes Gutenberg the spread of printing, the early Greeks printers. From the 19th to 21st century the industrial revolution and the Graphic Arts. The evolution of printing presses, the evolution of typesetting (linotype, monotype, phototypesetting), the invention of photography and the Graphic Arts, the photomechanical reproduction, color reproduction. Introduction to Graphic Arts Technology. The various stages of production form. Prepress, printing, closure. Productivity analysis problems and implementation criteria to species and technologies in printed communication. Evaluation of the role of the printer, costing and work criteria. Specific technological elements applications, typographical printed products.
Number of Credits	3

<b>Course Code</b>	N1-2050
Module	Synthesis, General Foundation.
Title:	PRINCIPLES OF GRAPHIC DESIGN (ΑΡΧΕΣ ΓΡΑΦΙΣΤΙΚΗΣ ΓΛΩΣΣΑΣ)
Teacher:	MAGDALENA PAPANIKOLOPOULOU
Contact:	papmag@uniwa.gr
Level	6 (Undergraduate)
Semester	SECOND
<b>Module Aims</b>	To understand the subtractive process that leads to the creation of a design unit. To know the design process that lead to the creation of a logo and a sign unity. To be able to understand the principles of layout design.
<b>Module Subject</b>	To be able to produce a successful leaflet or a magazine spread, taking in concern all the graphic elements of graphic design language.
Number of Credits	5

<b>Course Code</b>	N1-2010
Module	Synthesis, General Foundation.
Title:	COLOUR PRACTICES AND COMPOSITION (ΧΡΩΜΑ-ΣΥΝΘΕΣΗ-ΤΕΧΝΙΚΕΣ)
Teacher:	Giannis Lasithiotakis
Contact:	lassith@uniwa.gr
Level	6 (Undergraduate)
Semester	SECOND
<b>Module Aims</b>	Students conceive colour values and they practice in materials and media. Enhancement of chromatic perception of students, with the use of various materials and techniques. Applications of knowledge and dexterities on

	artistic brochures.
<b>Module Subject</b>	Students approach and comprehend the significance of chromatic harmonies in composition through lectures based on the theories of Itten, Klee, Kadinsky, etc. Students practice at chromatic compositions with various techniques and styles, using materials such as gouache, acrylic, pastel, marker pens, watercolour etc. Projections, books, visits at museums and archaeological sites.
<b>Number of Credits</b>	5