

SEMESTER A' WINTER

Course Code	N1-1050
Module	Theoretical Course, General Foundation.
Title:	HISTORY OF ART I (ΙΣΤΟΡΙΑ ΤΕΧΝΗΣ Ι)
Teacher:	DEMETER BARMPOUNI
Contact:	dbarmpouni@uniwa.gr
Level	6 (Undergraduate)
Semester	FIRST
Module Aims	Teaching and overview of the periods of Art History, from the Prehistoric Art up to and including the 19 th century, aiming at the education, familiarization and aesthetic cultivation of students through their encounter with the great milestones of artistic creation, in order for them to be able to perceive and analyze contemporary visual artworks.
Module Subject	The Art from the Prehistoric Era to the 19 th century References to art periods with emphasis on Graphic design by art period. Analysis and reviews of works of art with references to Graphic Design in museums, archaeological sites and exhibitions.
Number of Credits	3

Course Code	N1-1030
Module	Synthesis, General Foundation.
Title:	COMPOSITION AND DESIGN PRINCIPLES (ΒΑΣΙΚΟ ΣΧΕΔΙΟ)
Teacher:	Martha Tsiara
Contact:	martha.tsiara72@gmail.com
Level	6 (Undergraduate)
Semester	FIRST
Module Aims	Through aesthetic culture and projects / exercises, students may apply the basic principles of art language in graphic design. They also become familiar to the elements of the art field, aiming to knowledge of composition principles and to aesthetic culture
Module Subject	Basic Elements (Point, Line, Form, Color, Motion, Direction, Texture) Basic principles of Composition psychology, visual perception, texture, as a part of abstract process, tension, harmony, opposition, techniques. Basic ways of transmitting the visual message. The three basic ways of transmitting pictorial message: Representation, Symbolism, Abstraction. Artistic movements.
Number of Credits	5

Course Code	N1-1020
Module	Synthesis, General Foundation.
Title:	FREEHAND DRAWING – COMPOSITION -FORMAL ELEMENTS (ΕΛΕΥΘΕΡΟ ΣΧΕΔΙΟ- ΣΥΝΘΕΣΗ-ΜΟΡΦΙΚΑ ΣΤΟΙΧΕΙΑ)
Teacher:	ANNA BENAKI
Contact:	abenaki@uniwa.gr
Level	6 (Undergraduate)
Semester	FIRST
Module Aims	The aim of the course is the parallel development of advanced design ability, synthetic perception and personal expression of the student, in order to use the knowledge of the course in Graphic design. The objective of the course is the essential and deeper approach in the study and the research of synthetic particularities and design techniques.
Module Subject	Decoding, interpretation and analysis of the morphoplastic process which determines the internal balances of structural elements of a composition in an artwork. Liberation of the aesthetic form from the reality and choice of aesthetic solutions. Ways of organizing and designing, harmonic synthesis of formal elements, interpretation and analysis of forms of composition from antiquity up today. Study of the principles according to which the research in drawing techniques and styles is conducted. The concepts of organizing in drawing synthesis through code-elements that are classified and co-exist in an artwork.

Number of Credits	5
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Course Code	N1-1010
Module	Synthesis, General Foundation.
Title:	COLOUR PRINCIPLES (ΒΑΣΙΚΕΣ ΑΡΧΕΣ ΧΡΩΜΑΤΟΣ)
Teacher:	Giannis Lasithiotakis
Contact:	lassith@uniwa.gr
Level	6 (Undergraduate)
Semester	FIRST
Module Aims	Students are introduced at the basic principles of drawing and colour, aiming to culture their aesthetic perception
Module Subject	Analysis and interpretation of the basic principles of drawing and colour. Line, shape, form, chromatic and tonal values, light-shadow scales. Chromatic attribution of reality through harmonies and oppositions. Projections, visits in museums and archaeological sites. Tone, colour and light, form function, nuance, intensity. Essential approach of reality with chromatic and tonal values. Growth of designing perception, study of proportions, light and shadow. Exercises and studies in open aria.
Number of Credits	5

Course Code	N1-1040
Module	Theoretical Course, General Foundation.
Title:	BASIC PRINCIPLES OF VISUAL COMMUNICATION (ΒΑΣΙΚΕΣ ΕΝΝΟΙΕΣ ΟΠΤΙΚΗΣ ΕΠΙΚΟΙΝΩΝΙΑΣ)
Teacher:	MAGDALINI PAPANIKOLOPOULOU
Contact:	papmag@uniwa.gr
Level	6 (Undergraduate)
Semester	FIRST
Module Aims	The Basic Principles of Visual Communication. Graphic Design analysis and synthesis with points, lines and shapes. Introduction of the semiology of image and the visualization of meaning through various examples of graphic and advertising design applications. Basic steps for bringing a visual idea to the final presentation stage.
Module Subject	Through a series of exercises, slide projections and exhibition visits, the students will gain the experience of producing a visual draft as well as a final presentation of a specific brief.
Number of Credits	4

Course Code	N1-1070
Module	Theoretical Course, General Foundation.
Title:	INTRODUCTION IN GRAPHIC ARTS SCIENCE AND TECHNOLOGY (ΕΙΣΑΓΩΓΗ ΣΤΗΝ ΕΠΙΣΤΗΜΗ ΚΑΙ ΤΕΧΝΟΛΟΓΙΑ ΓΡΑΦΙΚΩΝ ΤΕΧΝΩΝ)
Teacher:	ANASTASIOS POLITIS
Contact:	apolitis@uniwa.gr
Level	6 (Undergraduate)
Semester	FIRST
Module Aims	The aim of the course is to provide the basic concepts of the technological processes of the production of the printed materials and the individual elements involved in the complex edits and works of graphic arts and packaging.
Module Subject	The course provides the basic concepts of the technological processes of the production of the printed materials and the individual elements involved in the complex edits and works of graphic arts and packaging.
Number of Credits	3

Course Code	N1-1060
Module	Synthesis, General Foundation.
Title:	INFORMATION TECHNOLOGY (ΠΛΗΡΟΦΟΡΙΚΗ)
Teacher:	
Contact:	

Level	6 (Undergraduate)
Semester	FIRST
Module Aims	
Module Subject	
Number of Credits	5